

KENSINGTON DIGITAL MEDIA OF ALABAMA, LLC (ALABAMA MEDIA, LLC DOTHAN, AL)

(WECB-FM, WBBK-FM, WESP-FM, and WDAB-FM)

EEO Public File Report

As of December 1, 2025 per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for Kensington Digital Media of Alabama, LLC for the period from December 1, 2025 - November 30, 2025 in the employment location of 285 North Foster St, 8th Floor, Dothan, AL 39303.

In Dothan, AL, Kensington Digital Media of Alabama, LLC. is the Licensee of WECB-FM, Headland, AL (Facility ID# 10666); WBBK-FM, Blakely, GA (Facility ID# 41207); WESP-FM, Dothan, AL (Facility ID# 6891); and WDAB-FM, Slocumb, AL (Facility ID# 60591).

This report consists of the following schedules:

SCHEDULE A: A listing of positions filled from December 1, 2025 through November 30, 2025 and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

SCHEDULE B: A summary of the recruitment sources of those people interviewed in the Reporting Period and the number of people interviewed by recruitment source.

SCHEDULE C: List of recruitment sources.

SCHEDULED:

A description of the outreach efforts during the Reporting Period. Kensington Digital Media of Alabama, LLC. is an equal opportunity employer.

December 1, 2025

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Period: This report covers the period from December 1, 2024 through November 30, 2025**Vacancy-Specific Recruitment Information:**

During the period covered by this report Kensington Digital Media of Alabama, LLC had seven vacancies for full-time positions.

The following table presents information on those positions and the recruitment sources used to fill that vacancy. As of this date, no organizations have requested that Stations provide them notification of job vacancies.

Attached is a list of the station's recruitment **Recruitment** source list

Job Title	Sources Utilized	Recruitment Sources of Interviewees (Number of Interviewees)	Recruitment Source of Hiree
Account Executive Summer Snell 1/20/25	See attached list of recruitment sources (Schedule C)	17(3) 14 (1) 18 (1)	14
Account Executive Samantha Winn 2/16/25	See attached list of recruitment sources (Schedule C)	17(3) 14(1) 18(1)	17
Account Executive Brian Marsh 5/7/25	See the attached list of recruitment sources (Schedule C)	17 (3) 14 (1)	14
Account Executive Robert Masoner 7/10/25	See the attached list of recruitment sources (Schedule C)	17 (2)	17
Account Executive Anslie Peters 8/22/25	See the attached list of recruitment sources (Schedule C)	17 (2) 14 (2)	17
Account Executive Hillary Hawkins 8/22/25	See the attached list of recruitment sources (Schedule C)	17 (2) 14(2)	14
Account Executive Chris Luker	See the attached list of recruitment sources (Schedule C)	17 (2) 14(2)	14
Account Manager Anslie Ellenburg 11/3/2025	See the attached list of recruitment sources (Schedule C)	17(1) 14(3)	14

EEO Public File **Report-SCHEDULE B**
For the Following Stations: **(WECB-FM, WBBK-FM, WLDQ-FM, WDAB-FM, and W299BX)**
December 1,2025

Period: This report covers the period from December 1, 2024 through November 30, 2025.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

Interview Source	Number of interviewees referred
17	10
14	5
Total job interviews	15

EEO PUBLIC FILE REPORT - SCHEDULE C

For the following stations: WBBK-FM; WECB-FM; WLDQ-FM; WDAB-FM
List of recruitment sources

1. Wallace Community College Attn: Lisa Dobbs Route 6, Box 62 Dothan, AL 36303 (334) 556-2208 ldobbs@wallace.edu	2. Auburn University Attn: Jay Skipworth (334) 844-4744 Jbs003@auburn.edu
3. Troy State University Attn: Lauren Cole PO Box 8368 Dothan, AL 36301 (334) 670-3216 lscole@troy.edu http://trojan.troy.edu/careerservices	4. Alabama Career Center 787 Ross Clark Circle Dothan, AL 36303
5. NAACP Dothan Wiregrass Branch #5025 PO Box 683 Dothan, AL 36302 dothannaacp@gmail.com	6. The University of Alabama Attn: Career Center 751 Campus Dr. Tuscaloosa, AL 35404
7. Alabama Broadcasters Association 2180 Parkway Lake Dr. Hoover, AL 35244	8. Alabama State University Attn: Kathryn Williams PO Box 271 Montgomery, AL 36101
9. Family Service Center Attn: Career Center 301 W. LaFayette St., Suite 28 Dothan, AL 36301	10. The Dothan Eagle Attn: Grace Holland PO Box 280 Dothan, AL 36302
11. Alabama A&M University Career Development Center 101 Patton Hall Normal, AL 35762	12. Enterprise Ozark Community College Attn: Career Center 600 Plaza Drive Enterprise, AL 36330
13. Websites	14. Employee Referrals
15. All Access	16. DothanHelpWanted.com
17. On-Air Job Recruitments Ads	18. Walk-ins
19. Internal Promotions	20. Handshake (Troy Univ.)
21. Social Media - Job Forum	

KENSINGTON DIGITAL MEDIA OF ALABAMA, LLC

EEO PUBLIC FILE REPORT

For the following stations: **WECB-FM, WBBK-FM, WLDQ-FM, and WDAB-FM,**
SCHEDULED

Outreach Efforts as of November 30, 2025

The period covered by this report is December 1, 2024 through November 30, 2025. The above stations have been able to establish the following outreach activities during this time period.

Troy University Scholarship Program

Kensington Digital Media and Alabama Media partnered with Troy University to sponsor and create the Wiregrass Radio Broadcast Scholarship. Each scholarship is for \$1500 dollars and is awarded to a broadcasting student each year to assist with tuition and fees. This is a three year commitment, which includes the ability to promote the scholarships and assist at choosing the recipients. Included in this commitment is an internship program at the radio stations.

Job Fair

March 12th, 2025, two representatives of Kensington Digital Media of Alabama attended an annual career fair hosted by the Troy University in Troy, AL from 10:00am-12:00pm. They talked to 22 potential candidates, accepted resumes and shared information about our stations. Information of prospective employees was provided to Amie Pollard, GM and GSM of KOMA for current and future openings at the stations. Twenty-Nine businesses were in attendance to meet potential candidates.

Job Fair

May 21st, 2025, Brian Marsh, KDMA Account Manager, promoted and attended a Job Fair at Qualico Steel located at 7797 AL-52, Webb, AL from 1:00pm to 5:00pm. The job fair came after a large layoff in Dothan. KDMA helped to bring potential candidates together to fill positions at Qualico Steel.

Submitted by: Woody Zimmerman, COO, Kensington Digital Media of Alabama, LLC

